MartinLogan Continues *Truth in Sound Tour* with the Highly Anticipated New Flagship Speaker - Neolith

Demonstrations of MartinLogan's New Statement-Class Curvilinear Hybrid Electrostatic Loudspeakers to kick off at *Overture Ultimate Home Electronics* in Wilmington, DE

Lawrence, KS — **November 4, 2014** — MartinLogan, the world leader in electrostatic loudspeaker technology, announces the next stage of its *Truth in Sound Tour*: the introduction of their new flagship loudspeakers, the built-to-order **Neolith**.

The tour's first stop will be Overture Ultimate Home Electronics in Wilmington, DE. This two-day event features an exclusive press-only event on Friday, November 7th, followed by a free, open-to-the-public event on Saturday, November 8th. (*See below for details on both events*).



Neolith is a bold new loudspeaker, the product of an ambitious 3-year-long development process. It combines the innovations of MartinLogan's legendary Statement Evolution 2 loudspeaker with the iconic simplicity of the original Monolith loudspeaker. Then Neolith takes a big step forward.

Neolith features MartinLogan's largest-ever electrostatic radiating surface. Its proprietary curvilinear electrostatic transducer delivers an enveloping 3-dimensional soundstage. Unique Controlled Dispersion Technology gives each transducer the ability to reproduce nearly the entire audio spectrum in any room. Neolith loudspeakers embody the MartinLogan ethos, and achieve "living sound"; revealing audio as it was originally performed.

Guests to our *Truth in Sound* events are encouraged to bring their own music, and to personally experience it again for the first time as performed by the Neolith Loudspeakers (on a first-come-first-served basis).

Members of the MartinLogan sales, marketing and engineering team, along with Overture's founder Terry Menacker, will be available to answer questions, perform demos and provide an exclusive behind-the-scenes look at the intensive development process that created Neolith.

Light snacks and a selection of hot and cold beverages will be served at both events.

Event Details:

Overture Ultimate Home Electronics 2423 Concord Pike Wilmington, DE 19803 Phone: 302.478.6050 www.overturehometheater.com

Press-Only Preview:

Friday November 7th, 1:00pm - 6:00pm

'Truth In Sound' Public Event (FREE):

Saturday, November 8th, 10:00am - 5:00pm

For more information about MartinLogan's Neolith, please visit: www.martinlogan.com/neolith

For more *Truth In Sound* Tour info, please visit: <u>www.martinlogan.com/truth</u>

About MartinLogan, Ltd.

Since 1983, MartinLogan has handcrafted high-performance electrostatic loudspeakers in-house in Lawrence, Kansas, USA. Their award-winning designs, innovative technologies, and outstanding customer service, coupled with unparalleled audio performance, have made MartinLogan a world leader in the audio industry. Visit: www.martinlogan.com